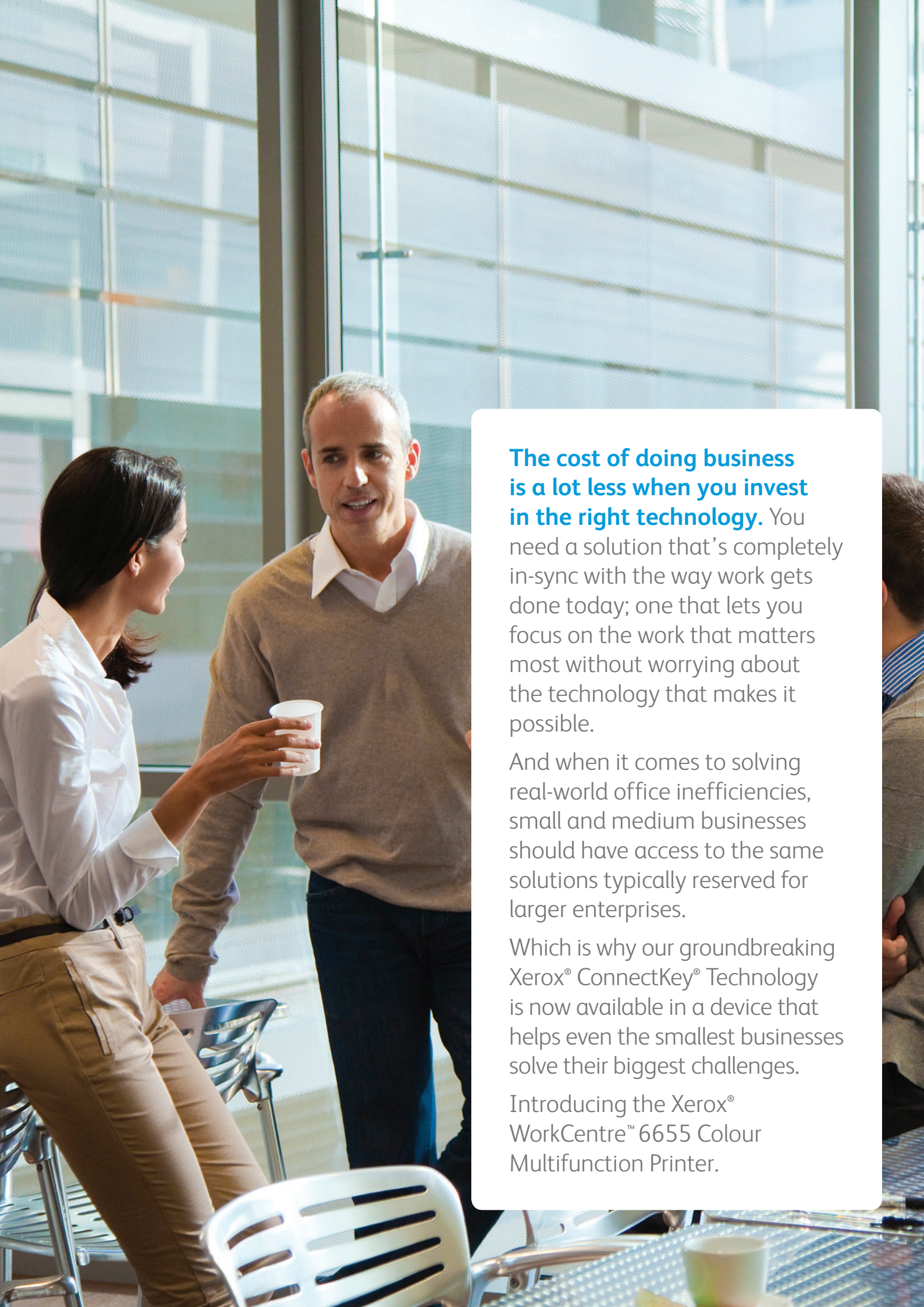




Xerox® WorkCentre™ 6655 Colour Multifunction Printer

The way you want to work.





The cost of doing business is a lot less when you invest in the right technology. You need a solution that's completely in-sync with the way work gets done today; one that lets you focus on the work that matters most without worrying about the technology that makes it possible.

And when it comes to solving real-world office inefficiencies, small and medium businesses should have access to the same solutions typically reserved for larger enterprises.

Which is why our groundbreaking Xerox® ConnectKey® Technology is now available in a device that helps even the smallest businesses solve their biggest challenges.

Introducing the Xerox® WorkCentre™ 6655 Colour Multifunction Printer.



Bottom-line benefits.

Your business needs a positive return on its investments, which is why the Xerox® WorkCentre™ 6655 features innovative tools that simplify the way you manage printing and enable more ways to keep costs in check.

- No unnecessary printing.** The Hold All Jobs Queue ensures documents are printed only when released by the user at the device.
- Customise print driver settings for economy and efficiency.** For example, choose N-up for printing multiple pages on a single sheet as your default.
- Billing simplified.** The WorkCentre 6655 connects to the network to automatically submit meter reads, automate supplies replenishment and streamline the billing process.
- Print responsibly.** By default, the print driver is set to two-sided printing.
- Reduce energy usage, increase savings.** ConnectKey-enabled multifunction printers help realise significant cost savings because they're compatible with energy management solutions such as Cisco® Energywise, which enables measurement and fine-tuning of power usage.
- Device usage management.** Gain greater cost control over all device functions with reports from Xerox® Standard Accounting. For larger offices, advanced solutions from Xerox Alliance Partners deliver even more helpful tools to manage and track usage.



Maintain control.

User Permissions allow the ability to limit colour printing, and to restrict access to print features by user, group, time of day, or by application. For example, select a rule that makes all Microsoft® Outlook® emails automatically print in black and white and in duplex mode.



No-compromise data protection.

Business data is your company's lifeblood, so ensure it's guarded by the most comprehensive range of features, technologies and solutions from the most trusted security industry leaders.

- **Protect against data breaches.** Compliant with the 256-bit AES FIPS 140-2 standard, the Xerox® WorkCentre™ 6655 Colour Multifunction Printer safeguards all sensitive data with encrypted PDF files for scanning and hard drive encryption. You can also ensure total deletion of all data fragments with a 3-pass image overwrite feature.
- **Keep unauthorised users out.** User permissions, network authentications, IP filtering and smart card features ensure that only authorised users have access to the device.
- **Stay ahead of security threats.** Xerox proactively monitors security clearinghouses for new threats as they emerge and provides patches when needed. This ensures that your device's security is current and your data is safe. In addition, you can receive up-to-the-minute RSS feeds and stay informed via www.xerox.com/security.
- **Stay current and compliant.** WorkCentre 6655 devices comply with the latest security standards including Common Criteria (undergoing evaluation), HIPAA, Data Protection Act, COBIT and more.
- **Achieve total visibility.** By providing total visibility into your device and network, the WorkCentre 6655 prevents IP theft and ensures non-repudiation. With security policy management and tracking of all activity on the device with Audit Log, you can know who accessed what and when.
- **Secure Print.** You can choose to require that users enter a passcode to enable printing. Documents not printed within a specified time will be deleted.



Powerful Partnerships

The WorkCentre 6655 includes McAfee® technology integration, resulting in the industry's first lineup of multifunction printers that protect themselves from potential outside threats. McAfee's whitelisting technology ensures only safe, pre-approved files or functions are executed on your devices, minimising the need to manually update software levels against new security threats. Also, seamless integration with the Xerox® MPS toolset and McAfee ePolicy (ePO) allows for easy tracking and monitoring.

Plus, automatic Cisco® TrustSec Identity Services Engine (ISE) integration provides comprehensive visibility of all ConnectKey enabled multifunction printers' endpoints to enforce IT-centric security policies and compliance.



A better way to get work done.

Don't just keep up – pull ahead. With Xerox® ConnectKey® Technology, the WorkCentre™ 6655 sets a new benchmark for optimised office efficiency. Automate everything from routine tasks to more-complex workflows, and stay connected to the ways you like to get work done. Plus, impressive colour output gives your important documents added impact.

- **Easy where you want it.** The customisable 7-inch colour touch screen features the look and feel and bright, intuitive icons Xerox is known for. Get easy access to all major functions directly from the home screen, including a wealth of workflow-optimising capabilities.
- **Single touch scanning.** Use the Single Touch Scan feature to create a dedicated, easy-to-locate scan button directly on the colour touch screen interface. Assign the Single Touch Scan button its own scanning workflow for fast document distribution and archiving.
- **No more waiting.** Eliminate extended printing delays with the convenient Print Around feature. It will automatically hold a job in need of resources (such as a different paper size) and print the next job in the queue.
- **High-resolution output, highly impactful documents.** 1200 x 600 dpi print resolution produces vibrant, attention-grabbing colour images and clearly defined text.

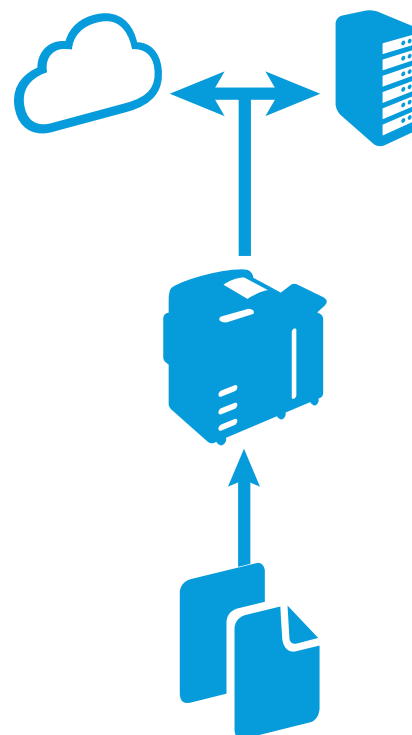
Extend Your Possibilities

Whether scanning and managing documents on your office network or a hosted cloud on the Internet, you can access scan workflow solutions right from any WorkCentre 6655 thanks to the power of Xerox® Workflow Solutions, built on our Xerox Extensible Interface Platform®.

- **Xerox® ConnectKey® for SharePoint® or Xerox® ConnectKey® for DocuShare®.** Scan files directly into Microsoft® SharePoint® or Xerox® DocuShare® and other Windows® folders. Plus, you'll go beyond basic file storage and PDF creation by automatically converting documents to intelligent, structured data with easy file naming and routing tools.
- **Xerox® ConnectKey® Share to Cloud.** Our cloud-based scanning solution provides easy, secure, scalable scanning to popular cloud-based repositories such as Google Docs™, Salesforce.com, Office 365 and Dropbox™, using custom-designed workflows that leverage our Xerox Extensible Interface Platform technology.

Learn more about Xerox® Workflow Solutions at www.office.xerox.com/software-solutions.

* Optional solutions may vary by geography.





Room to roam.

Today's workplace is not limited to the office. And with the Xerox® WorkCentre™ 6655 in your office, the freedom of easy mobile accessibility lets you do what you do best wherever your work takes you.

- **Convert paper documents.** Scan documents to create text-searchable PDFs, single /multipage PDFs, JPEGs, TIFFs and other formats, for easy archiving, organising and searching.
- **Simplifying day-to-day tasks.** The WorkCentre 6655 provides a high level of support for specialised print applications, including Annotation, Bates Stamping, ID Card Copy and page-level programming.
- **Apple® AirPrint.** Print email, photos and important office documents directly from your Apple iPhone® or iPad® with no drivers to install and no cables to connect. With AirPrint, your iPhone or iPad automatically locates and connects to the AirPrint-enabled WorkCentre 6655 device over your office Wi-Fi network.
- **Optional Wi-Fi connectivity.** With Wi-Fi, administrators have the freedom to connect the WorkCentre 6655 wherever it's most convenient, without the need for network cabling.
- **Mopria™ certified.** Mopria certification simplifies the mobile printing experience for tablets and smartphones to many printing devices, including the WorkCentre 6655 Colour Multifunction Printer.



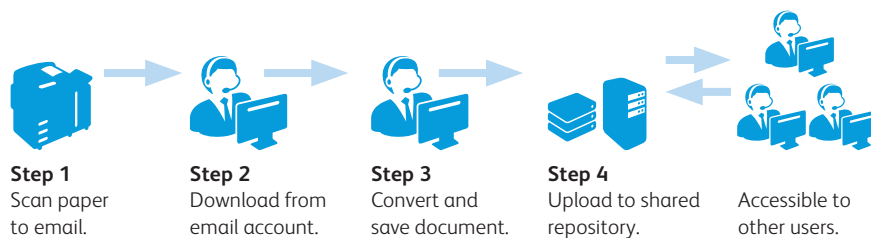
Remote Control Panel

Operate the Xerox® WorkCentre™ 6655 user interface with the Remote Control Panel feature from anywhere. Whether you're standing in front of the device or hundreds of miles away. Train users and configure device settings remotely with the confidence that integrated security allows only a single operation at a time.

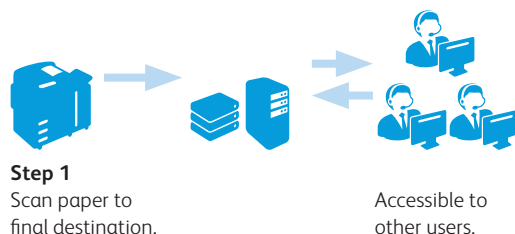
Xerox® ConnectKey® Apps open up new possibilities.

- **Communicate with ease.** Deploy informational apps, such as promotions and company messages that appear on the multifunction printer's user interface. Include text and graphics, as well as logos and QR codes.
- **Remove complexity from repetitive workflows.** Create quick and easy workflows or shortcuts by adding them to the top level of the user interface for added convenience and faster access.
- **Leverage your investment.** Extend the capability of the Xerox® WorkCentre™ 6655 without the need for servers, software or user training.

Steps in a Typical Customer Workflow



Streamlined Workflow Using Xerox® ConnectKey® Apps



Key Benefits of Streamlining the Workflow Using ConnectKey Apps

- Fewer steps for the customer to make on the same workflow, therefore, avoiding potential mistakes.
- Requires less training to perform company-wide workflows.
- Immediate secure access to images and data.



- 1 60-sheet Duplex Automatic Document Feeder accepts custom media sizes from 5.5 x 5.5 in. to 8.5 x 14 in. (139.7 x 139.7 mm to 216 x 356 mm).
- 2 The large 8.5 x 14 in. (216 x 356 mm) platen glass supports a wide range of media sizes.
- 3 The WorkCentre 6655 includes a 7-inch touch screen with easily understood instructions and help screens to streamline walkup operations.
- 4 An easily accessible USB port allows users to quickly print from or scan to any standard USB memory device.
- 5 250-sheet output tray with tray-full sensor.
- 6 The Convenience Stapler staples up to 20 sheets of 20 lb. bond / 75 gsm media.
- 7 150-sheet Bypass Tray handles custom media sizes from 3 x 5 in. to 8.5 x 14 in. (76.2 x 127 mm to 216 x 356 mm).

- 8 The standard 550-sheet paper tray handles media sizes from 5.8 x 8.3 in. to 8.5 x 14 in. (148 x 210 mm to 216 x 356 mm).
- 9 Choose 1 additional 550-sheet paper tray for media sizes from 5.8 x 8.3 in. to 8.5 x 14 in. (148 x 210 mm to 216 x 356 mm) (optional), increasing the total paper capacity to 1,250 sheets.
- 10 Optional stand provides storage for toner cartridges, paper and other supplies.
- 11 The optional Xerox® USB Wireless Adapter allows you to connect the WorkCentre 6655 to your wireless network.



Xerox® WorkCentre™ 6655 Optimised for:



Productivity



Scanning



Security



Networking



Solutions



Wi-Fi

The WorkCentre 6655 Colour Multifunction Printer is built on Xerox® ConnectKey® Technology. For more information, go to www.connectkey.com.

Device Specifications		WorkCentre 6655/X
Speed		Up to 36 ppm letter / Up to 35 ppm A4
Duty Cycle ¹		Up to 100,000 pages / month
Hard Drive / Processor / Memory		Minimum 250 GB / 1 GHz Dual-core / 4 GB
Connectivity		10/100/1000Base-T Ethernet, High-Speed USB 2.0, Optional Wi-Fi (with Xerox® Wireless Networking Adapter)
Controller Features		Unified Address Book, Remote Control Panel, Online Support (accessed from the user interface and print driver), Configuration Cloning
Copy and Print		
Copy and Print Resolution		Copy: Up to 600 x 600 dpi; Print: Up to 2400 x 600 dpi
First-print-out Time (as fast as)		Copy: As fast as 16 seconds colour / 15 seconds black and white ; Print: As fast as 11 seconds colour / 11 seconds black and white
Page Description Languages		Adobe® PostScript® 3™, PDF, PCL 5c / PCL 6, XML Paper Specification (XPS®)
Print Features		Print from USB, Earth Smart Driver Settings, Store and Recall Driver Settings, Bidirectional Status, Smart Duplex, Automatic Two-sided, Booklet Printing, Proof Print, N-up, Print Around
Mobile Printing		Apple® AirPrint, Xerox® Mobile Print (Optional), Xerox® Mobile Print Cloud (Optional), Xerox® PrintBack, Mopria™ certified
Scan	Standard	Destinations: Scan to Mailbox, Scan to USB, Scan to Email, Scan to Network; File Formats: PDF, PDF/A, XPS, JPEG, TIFF; Convenience Features: Scan to Home, Single Touch Scan, Searchable PDF, Single/Multi-Page PDF / XPS / TIFF, Encrypted / Password Protected PDF, Linearised PDF / PDF/A
	Optional	Software Packages: ConnectKey® for SharePoint®, ConnectKey® for DocuShare®, ConnectKey® Share to Cloud, Xerox® Scan to PC Desktop® SE and Professional, other solutions available through various Xerox Alliance Partners
Fax		Embedded Fax ² , LAN Fax, Internet Fax, Server Fax
Security	Standard	McAfee® Embedded, McAfee ePolicy (ePO) Compatible, Hard Drive Image Overwrite, 256-bit Encryption (FIPS 140-2 compliant), Common Criteria Certification (ISO 15408) ³ , Secure Print, Secure Fax, Secure Scan, Secure Email, Cisco® TrustSec Integration, Network Authentication, SSL, SNMPv3, Audit Log, Access Controls, User Permissions
	Optional	McAfee Integrity Control, Xerox Secure Access Unified ID System®, Smart Card Kit (CAC/PIV, .NET)
Accounting	Standard	Xerox® Standard Accounting (Copy, Print, Scan, Fax, Email), Network Accounting Enablement
	Optional	Equitrac Express®, Equitrac Office®, Equitrac Professional®, YSoft® SafeQ®, other network accounting solutions available through various Xerox Alliance Partners
Paper Input	Standard	Duplex Automatic Document Feeder: 60 sheets; Custom sizes: 5.5 x 5.5 in. to 8.5 x 14 in. / 139.7 x 139.7 mm to 216 x 356 mm Bypass Tray: 150 sheets; Custom sizes: 3 x 5 in. to 8.5 x 14 in. / 76.2 x 127 mm to 216 x 356 mm Tray 1: 550 sheets; Custom sizes: 5.8 x 8.3 in. to 8.5 x 14 in. / 148 x 210 mm to 216 x 356 mm
	Optional	1 Additional Tray: 550 sheets; Custom sizes: 5.8 x 8.3 in. to 8.5 x 14 in. / 148 x 210 mm to 216 x 356 mm
Total Capacity (Std. / Max.)		700 / 1,250 sheets
Paper Output		250 sheets face down with tray full sensor
Finishing		Offline Convenience Stapler: 20-sheet, Single Position
Warranty		One-year on-site warranty, Geography dependent

¹ Maximum volume capacity expected in any one month. Not expected to be sustained on a regular basis; ² Requires analog phone line; ³ Undergoing evaluation

Device Management

Xerox® CentreWare® Internet Services, Xerox® CentreWare® Web, Apple® Bonjour®, Low supplies email alerts

Print Drivers

Windows® XP/2003 Server/2008 Server/2012 Server/
Vista/7/8/9, Mac OS® 10.5 and higher, Oracle® Solaris 9, 10,
Redhat® Enterprise Linux®, Fedora® Core 12-15, HP-UX® 11iv2,
IBM® AIX® 5, SUSE®, Xerox® Global Print Driver®, Xerox® Mobile
Express Driver®

Media Handling

Duplex Automatic Document Feeder: Simplex: 13 to 32 lb. bond
/ 50 to 125 gsm; Duplex: 16 to 32 lb. bond / 60 to 125 gsm;
Bypass Tray, Tray 1 and Optional Tray: Simplex: 16 lb. bond to
80 lb. cover / 60 to 220 gsm; Duplex: 16 to 43 lb. bond / 60 to
163 gsm

Media Types

Plain, Hole-punched, Letterhead, Lightweight Cardstock,
Cardstock, Recycled, Bond, Labels, Pre-printed, Envelopes,
Custom. For a complete list, visit www.xerox.com.

Dimensions (W x D x H)

21.2 x 21.8 x 24.6 in. / 538 x 553 x 625 mm,
Weight: 82.9 lb. / 37.6 kg

Certifications

FCC Part 15, Class A, FCC Part 68, CE Mark applicable to
Directives 2006/95/EC, 2004/108/EC and 1999/5/EC,
UL 60950-1/CSA 60950-1-07, 2nd Edition, EAC,
WEEE Directive 2002/96/EC and FDA/CDRH-Class 1
Laser Product, CE mark applicable Directive 2011/65/EC
(RoHS), Blue Angel, GS Mark, NOM, Ukraine, Citrix, ENERGY
STAR® qualified. To view the latest list of certifications, go to
www.xerox.com/OfficeCertifications.

Supplies Recycling Programme

Consumables for the WorkCentre 6655 are part of the Xerox
Green World Alliance Supplies Recycling Programme. For more
information, please visit the Green World Alliance website at
www.xerox.com/gwa.

What Comes in the Box

- WorkCentre 6655 Colour Multifunction Printer
- Starter Toner Cartridges – One of each (Cyan, Magenta, Yellow:
3,000 print capacity*; Black: 6,000 print capacity*)
- Quick Installation Guide, Product Information Guide, Driver CD,
Documentation CD (User Manual, System Admin Guide)
- Power Cable
- Fax Cord

Supplies and Options

Black Toner Cartridge: 12,000 std. pages*	106R02755
Cyan Toner Cartridge: 7,500 std. pages*	106R02752
Magenta Toner Cartridge: 7,500 std. pages*	106R02753
Yellow Toner Cartridge: 7,500 std. pages*	106R02754
Imaging Unit Kit: Up to 60,000 pages**	108R01121
Waste Cartridge: Up to 30,000 pages**	108R01124
Fuser Assembly (220V): Up to 100,000 pages**	115R00089
Transfer Unit Kit: Up to 100,000 pages**	108R01122
Staple Cartridge	108R00823
550-sheet Feeder	097S04664
Stand	497K14670
Wireless Networking Adapter	497K11500
McAfee Integrity Kit	320S00665
Common Access Card Enablement Kit	498K17546

*Average standard pages. Declared Yield in accordance with
ISO/IEC 19798. Yield will vary based on image, area coverage
and print mode

** Approximate pages. Declared yield based on an average job size of
3 A4-/letter-size pages. Yield will vary depending on job run length
and media size and orientation.

For more detailed specifications, go to www.xerox.com/office/WC6655Specs. Build and configure your own
Xerox® WorkCentre 6655 Color Multifunction Printer at www.buildyourownxerox.com/connectkey.
For more information, visit us at www.xerox.com/office.